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March 15, 2011

David D. Oxenford, Esq. Davis Wright Tremaine LLP 1919 Pennsylvania Avenue NW, Suite 800 Washington, D.C. 20006

Re: Mid-West Management, Inc.

WLMV (AM), Madison, Wisconsin Facility Identification Number: 41901

Special Temporary Authority

Dear Counsel:

This is in reference to the request filed January 21, 2011, on behalf of Mid-West Management, Inc. ("MWM"). MWM requests extension of the special temporary authority ("STA") granted on July 21, 2010, to operate Station WLMV with parameters at variance and/or reduced power while maintaining monitor points within licensed limits. In support of the request, MWM states that it has completed repairs to the station's sampling system which was damaged by copper thieves, and that its consulting engineers are preparing an application for direct measurement of operating power on Form 302-AM.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has made substantial progress toward restoring licensed operation. Thus, extension of STA is warranted.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WLMV may

¹ WLMV is licensed for operation on 1480 kHz with 5 kilowatts daytime and 5 kilowatts nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

continue to operate with parameters at variance and/or reduced power while maintaining monitor points within licensed limits. It will be necessary to further reduce power or cease operation if complaints of interference are received. MWM must notify the Commission when licensed operation is restored.² MWM must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on September 15, 2011.

Sincerely,

Charles N. Miller, Engineer

Audio Division Media Bureau

cc: Mid-West Management, Inc.

² See 47 CFR §§ 73.45(c), 73.51, 73.54, 73.61(b).